May 4, 2012

To the DC Everest Community:

DC Everest DECA Chapter received international recognition at DECA’s International Career Development Conference this week in Salt Lake City, Utah. DECA’s international reach continues to grow as students around the globe competed with the best of the best. DECA members from the United States, China, Canada, Guam, Puerto Rico, Mexico, Korea, Brazil and Germany were all in attendance.

Ellie Burns and Megan Gebert competed in the Sports and Entertainment Promotion Plan. They made finals and placed in the top 14 in the world. Congratulations!!

Becky Augustiniak and Kaitlyn Beck competed in the Business Service Operation Event. Their 28-page manual focused on creating a customer loyalty program for a local business. They earned the Competency Award for placing 80% or better on all events within this event.

New Chee Lor presented his Entrepreneurship Business Plan and earned the Competency Award for placing 80% or better on all events within this event.

Holly Solomon and Erica Byers competed in the Buying and Merchandising Team Decision Making Event and earned the Competency Award for placing 80% or better on all events within this event.

Radney Christiansen and Morgan Aubrey each competed in the Business Services Event and they each earned the Competency Award for placing 80% or better on all events within this event.

Cole Halligan created a sales pitch in the Professional Selling Hospitality Event and he earned the Competency Award for placing 80% or better on all events within this event.

Emma Martin competed in the Human Resource Management event and she earned the Competency Award for placing 80% or better on all events within this event.

Jacob Flath created a sales pitch in the Professional Selling Event and he earned the Competency Award for placing 80% or better on all events within this event.

Kaitlyn Beck received the Emerging Leader Honor Award for their high scholastic achievement (overall GPA) and for participation in DECA. Only four students in Wisconsin earned this honor.

DECA’s mission is to enhance the co-curricular education for students interested in marketing, management or entrepreneurship. Participation in these conferences, competitions and leadership training helps to develop competent students in these areas. Well over 15,000 DECA members from all over the world were in attendance.

Sincerely,

Jodi Peterson and Jim Dahlgren
DC Everest DECA Advisers